



(Please scan this QR code to view the Red Herring Prospectus and the Abridged Prospectus)

VARMORA GRANITO LIMITED

(TO BE LISTED ON THE MAIN BOARD OF BSE AND NSE)

Our Company was originally incorporated as "Varmora Granito Private Limited" under the provisions of the Companies Act, 1956 pursuant to a certificate of incorporation dated November 18, 2003, issued by the Registrar of Companies, Gujarat, Dadra and Nagar Haveli. The name of our Company was subsequently changed to "Varmora Granito Limited", upon conversion of our Company from a private limited to a public limited company, pursuant to a board resolution dated April 25, 2025, and a shareholders' resolution dated April 30, 2025. A fresh certificate of incorporation was issued on May 14, 2025, by the Registrar of Companies, Gujarat at Ahmedabad. For details in relation to changes in the name and registered office of our Company, see "History and Certain Corporate Matters – Brief history of our Company" and "History and Certain Corporate Matters - Changes in the registered office" on page 256 of the red herring prospectus dated September 16, 2026 ("RHP" or "Red Herring Prospectus") filed with the RoC.

Registered Office: 8-A, National Highway, Dhuva, Taluka Wankaner, Rajkot - 363 641, Gujarat, India;

Corporate Office: 1004/5/6, South Tower, ONE42, Off. Iscon-Ambli Road, Ahmedabad - 380 054, Gujarat, India. Telephone: + 91 - 9909913657;

Contact Person: Nilesh Sharma, Company Secretary and Compliance Officer; E-mail: investor.relations@varmora.com; Website: www.varmora.com; Corporate Identity Number: U26914GJ2003PLC043194

OUR PROMOTERS: BHAVESH VALLABHDAS VARMORA, HIREN R VARMORA AND PRAMODKUMAR PARSOTAMBHAI PATEL

INITIAL PUBLIC OFFERING OF UP TO [●] EQUITY SHARES OF FACE VALUE OF ₹2 EACH ("EQUITY SHARES") OF VARMORA GRANITO LIMITED ("COMPANY" OR "ISSUER") FOR CASH AT A PRICE OF ₹[●] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹[●] PER EQUITY SHARE) ("OFFER PRICE") AGGREGATING UP TO ₹ [●] MILLION (THE "OFFER") COMPRISING OF A FRESH ISSUE OF UP TO [●] EQUITY SHARES OF FACE VALUE OF ₹ 2 EACH AGGREGATING UP TO ₹ 3,200.00 MILLION ("FRESH ISSUE") AND AN OFFER FOR SALE OF UP TO 26,217,634 EQUITY SHARES OF FACE VALUE OF ₹2 EACH AGGREGATING UP TO ₹ [●] MILLION BY KATSURA INVESTMENTS (REFERRED TO AS THE "INVESTOR SELLING SHAREHOLDER", AND SUCH EQUITY SHARES OFFERED BY THE INVESTOR SELLING SHAREHOLDER, THE "OFFERED SHARES"). THE OFFER SHALL CONSTITUTE [●]% OF THE POST-OFFER PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

DETAILS OF THE OFFER FOR SALE BY THE INVESTOR SELLING SHAREHOLDER AND WEIGHTED AVERAGE COST OF ACQUISITION PER EQUITY SHARE			
NAME OF THE SELLING SHAREHOLDER	TYPE	NUMBER OF EQUITY SHARES OFFERED (UP TO)/AMOUNT (IN ₹ MILLION)	WEIGHTED AVERAGE COST OF ACQUISITION PER EQUITY SHARE (IN ₹)*
Katsura Investments	Investor Selling Shareholder	Up to 26,217,634 Equity Shares of face value of ₹2 each aggregating up to ₹ [●] million	74.82

*As certified by M/s Doshi Doshi & Co, with firm registration number 153683W, pursuant to their certificate dated September 16, 2026.

PRICE BAND: ₹140 TO ₹148 PER EQUITY SHARE BEARING FACE VALUE OF ₹2 EACH.

THE FLOOR PRICE IS 70 TIMES OF THE FACE VALUE OF THE EQUITY SHARES AND THE CAP PRICE IS 74 TIMES OF THE FACE VALUE OF THE EQUITY SHARES.

BIDS CAN BE MADE FOR A MINIMUM OF 101 EQUITY SHARES OF FACE VALUE OF ₹ 2 EACH AND IN MULTIPLES OF 101 EQUITY SHARES OF FACE VALUE OF ₹2 EACH THEREAFTER.

THE PRICE TO EARNINGS (P/E RATIO) BASED ON DILUTED EPS FOR FISCAL 2026 FOR THE COMPANY AT THE UPPER END OF THE PRICE BAND IS 48.52 TIMES AND AT THE LOWER END OF THE PRICE BAND IS 45.90 TIMES AS COMPARED TO THE AVERAGE INDUSTRY PEER GROUP P/E RATIO OF 47.12 TIMES.

WEIGHTED AVERAGE RETURN ON NET WORTH FOR LAST THREE FISCAL YEARS IS 6.61%

The details of the Fresh Issue, Offer for Sale, Total Offer Size and the post-Offer market capitalization of the Company, each at the Floor Price and the Cap Price, are given below:

Particulars	At Floor Price of ₹140 per Equity Share		At Cap Price of ₹148 per Equity Share	
	Up to no. of Equity Shares of face value of ₹ 2 each	Up to amount (₹ in million)	Up to no. of Equity Shares of face value of ₹ 2 each	Up to amount (₹ in million)
Fresh Issue	2,28,57,142	3,200.00	2,16,21,621	3,200.00
Offer for Sale	2,62,17,634	3,670.47	2,62,17,634	3,880.21
Total Offer Size	4,90,74,776	6,870.47	4,78,39,255	7,080.21
Post-Offer market capitalization of the Company	22,72,47,345	31,814.63	22,60,11,824	33,449.75

BID/ OFFER PERIOD

ANCHOR INVESTOR BIDDING DATE: MONDAY, SEPTEMBER 21, 2026

BID/OFFER OPENS ON : TUESDAY, SEPTEMBER 22, 2026

BID/OFFER CLOSES ON : THURSDAY, SEPTEMBER 24, 2026*

*The UPI mandate end time and date shall be at 5:00 p.m. on Bid/Offer Closing Date.

We offer a diverse range of products comprising tiles, including glazed vitrified tiles ("GVT"), polished vitrified tiles ("PVT") and ceramic tiles. We have consistently leveraged technology to pioneer design and quality advancements in the industry.

THE OFFER IS BEING MADE THROUGH THE BOOK BUILDING PROCESS IN ACCORDANCE WITH REGULATION 6(1) OF THE SEBI ICDR REGULATIONS. THE EQUITY SHARES OF OUR COMPANY WILL GET LISTED ON THE MAIN BOARDS OF BSE AND NSE. NSE IS THE DESIGNATED STOCK EXCHANGE. QIB PORTION: NOT MORE THAN 50% OF THE OFFER | NON-INSTITUTIONAL PORTION: NOT LESS THAN 15% OF THE OFFER RETAIL PORTION: NOT LESS THAN 35% OF THE OFFER

IN MAKING AN INVESTMENT DECISION, POTENTIAL INVESTORS MUST ONLY RELY ON THE INFORMATION INCLUDED IN THE RHP AND THE TERMS OF THE OFFER, INCLUDING THE RISKS INVOLVED AND NOT RELY ON ANY OTHER EXTERNAL SOURCES OF INFORMATION ABOUT THE OFFER AVAILABLE IN ANY MANNER. IN RELATION TO PRICE BAND, POTENTIAL INVESTORS SHOULD ONLY REFER TO THIS PRICE BAND ADVERTISEMENT FOR THE OFFER AND SHOULD NOT RELY ON ANY OTHER EXTERNAL SOURCES OF INFORMATION AVAILABLE IN ANY MANNER IN RELATION TO THE VALUATION OF OUR COMPANY AS THESE ARE NOT ENDORSED, PUBLISHED OR CONFIRMED EITHER BY THE COMPANY OR THE BOOK RUNNING LEAD MANAGERS TO THE OFFER ("BRLMS").

IN ACCORDANCE WITH THE RECOMMENDATION OF THE COMMITTEE OF INDEPENDENT DIRECTORS OF OUR COMPANY, PURSUANT TO THEIR RESOLUTION DATED SEPTEMBER 16, 2026, THE ABOVE PROVIDED PRICE BAND IS JUSTIFIED BASED ON QUANTITATIVE FACTORS/KEY PERFORMANCE INDICATORS DISCLOSED IN THE 'BASIS FOR OFFER PRICE' SECTION BEGINNING ON PAGE 134 OF THE RHP VIS-A-VIS THE WEIGHTED AVERAGE COST OF ACQUISITION ("WACA") OF PRIMARY AND SECONDARY TRANSACTION(S), AS APPLICABLE, DISCLOSED IN 'BASIS FOR OFFER PRICE' SECTION BEGINNING ON PAGE 134 OF THE RHP AND PROVIDED BELOW IN THE ADVERTISEMENT.

RISK TO INVESTORS

For details refer to section titled "Risk Factors" beginning on page 19 of the RHP

- Significant dependence on in house manufacturing facilities accounting for 81.72% of total revenue from operations in Fiscal 2026:** We operate eight in-house manufacturing facilities (through our Company and Subsidiaries). Further, certain of our products are produced at dedicated manufacturing facilities. A significant portion of our revenues are attributable to our in-house manufacturing facilities. The revenue contribution from our in-house manufacturing facilities account for 81.72%, 78.55% and 66.83% in Fiscal 2026, Fiscal 2025 and Fiscal 2024 respectively. Any shutdown or interruption in the operations of any of our existing facilities, or our inability to respond to such shutdown or disruption in a timely manner or at an acceptable cost, could significantly and adversely affect the entire manufacturing of the product specifically produced at such facility.
- Substantial portion of our revenue is derived from the sale of glazed vitrified tiles ("GVT") and technical products (73.98% of our total revenue from operations in Fiscal 2026):** Below are details of our revenues generated from GVT and technical products for the years indicated:

Particulars	Fiscal					
	2026		2025		2024	
	Amount (₹ million)	% of revenue from operations	Amount (₹ million)	% of revenue from operations	Amount (₹ million)	% of revenue from operations
GVT and technical products*	11,189.80	73.98%	10,058.44	69.56%	9,408.85	65.54%

Note:

*Technical products comprise advanced vitrified tile and surface solutions manufactured using combinations of specialized homogeneous body formulations, digital printing on surface engineered through chips, grits and feeder technology such as IST products, which began commercial operations in Fiscal 2026.

Any negative trend or downturn in the tiles market (particularly GVT) and other markets that we cater to (such as bathware) could result in loss of business or reduction in the volume of business from customers in these industries.

- Geographic Concentration risk:** All our revenues are attributable to manufacturing facilities (owned and operated by our Company or Subsidiaries, or third-party contract manufacturers) situated in Morbi, Gujarat, India. Any disruption caused by local and regional factors in the Morbi cluster, could have a significant impact on our business,

financial condition, cash flows and operations. In addition, changes in government policies affecting the Morbi region, including any increase in the imposition of tax, tariffs or duties, may require us to change our business strategy. Any such disruption may interrupt the operations at such manufacturing facilities or cause a complete shutdown and affect our ability to provide quality products to our customers in a timely manner.

4. **Significant portion of our revenue from operations is derived from our B2C retail chain (comprising exclusive brand outlets (“EBOs”) and multi brand outlets (“MBOs”) (accounting for 66.80% of our total domestic sales in Fiscal 2026):** We have an extensive retail distribution network and derive a significant portion of our revenue from operations from our B2C retail chain (comprising EBOs and MBOs) which are operated on a franchisee-owned-franchisee-operated model) and B2B channel comprising partnerships with various architects, builders and contractors and government agencies. As of March 31, 2026, we had a network of 305 EBOs and 2,758 MBOs. Set out below are certain details of our revenues by B2C and B2B channels in India for the years indicated:

Particulars	Fiscal					
	2026		2025		2024	
	(₹ million)	% of total domestic sales	(₹ million)	% of total domestic sales	(₹ million)	% of total domestic sales
India						
B2B ⁽¹⁾	3,934.47	33.20%	3,519.02	31.18%	2,595.99	24.04%
B2C ⁽²⁾	7,915.59	66.80%	7,767.33	68.82%	8,204.69	75.96%
Total Domestic Sale	11,850.06	100.00%	11,286.35	100.00%	10,800.68	100.00%

Notes:

⁽¹⁾ B2B as a % of total domestic sales represents the Company’s revenue attributable to B2B channel (comprising partnerships with various architects, builders and contractors and government agencies) as a percentage of its total sales in India.

⁽²⁾ B2C as a % of total domestic sales represents the Company’s revenue attributable to B2C retail channel (through EBOs and MBOs which are operated on a franchisee-owned-franchisee-operated model) as a percentage of its total sales in India.

There can be no assurance that the performance of such franchisees will meet our required specifications or performance parameters. Additionally, there can be no assurance that our franchisees will be able to generate adequate revenue consistently, and we may be exposed to credit risks associated with non-payment or untimely payments from our franchisees.

5. **Risk in relation to conflict of interest:** Our Subsidiaries, Associates and Joint Ventures (some of which are also Group Companies) have common pursuits vis-à-vis our Company and are in a similar line of business as our Company, which may lead to a conflict of interest in the future that in turn may adversely impact our business, financial condition, cash flows and results of operations.

6. **Risks associated with strategic acquisitions and investments:** We have in the past made and may in the future continue to make strategic acquisitions of other companies or businesses with the belief that their resources, capabilities and strategies are complementary, and are likely, to enhance our business operations. Acquired businesses or assets may not generate the financial results we expect and may incur losses over time. We acquired a majority stake in Simola in Fiscal 2023; however, the investment did not yield the intended operational and financial benefits, and we subsequently divested our entire partnership interest in Simola on September 5, 2026. Additionally, we intend to leverage our capabilities and focus on brownfield expansion through companies and businesses that offer access to untapped geographies. Any failure to successfully evaluate, execute, integrate or manage acquisitions or investments, or to realize the anticipated synergies, operational efficiencies or strategic benefits from such transactions, may result in additional costs, impairment of investments, diversion of management attention and loss of business opportunities. Such factors could

adversely affect our business, financial condition, cash flows, results of operations and prospects.

7. **Operations subject to volatility in the supply and pricing of raw materials, packing materials and dependence on supplier:** Our operations are subject to volatility in the supply and pricing of raw materials and packing materials. We are also dependent on our top suppliers for the supply for certain raw materials. Any loss of suppliers or interruptions in the timely delivery of supplies or price escalations could have an adverse impact on our business, financial condition, cash flows and results of operations. Set out below are details of our top ten suppliers for the years indicated:

Particulars	Fiscal					
	2026		2025		2024	
	Amount (₹ million)	% of Total expenses	Amount (₹ million)	% of Total expenses	Amount (₹ million)	% of Total expenses
Top ten suppliers*	1203.46	8.10%	1,722.90	11.83%	2,052.86	14.53%

Note:

*The top ten suppliers are the top ten suppliers in terms of total expenses for each of the respective years and may not necessarily be the same suppliers in each year; excludes intercompany transactions (with subsidiaries).

Any loss of suppliers or interruptions in the timely delivery of supplies or price escalations could have an adverse impact on our business, financial condition, cash flows and results of operations.

8. **Portion of our revenue from operations is derived from outside India (revenue from contracts with customers from outside India was 21.11% of our Sale of Products in Fiscal 2026):** Since inception, we exported our products to over 100 countries as of March 31, 2026. We depend on our exports for a significant portion of our revenues which exposes us to risks inherent to operations in these foreign jurisdictions. Our global operations expose us to risks such as compliance with local laws, and any failure to comply with applicable laws or regulations could lead to civil, administrative or regulatory proceedings which could adversely affect our business, results of operations and financial condition. Set out below is the disaggregation of our revenue from contracts with customers by geographical markets for the years indicated:

Particulars	Fiscal					
	2026		2025		2024	
	(₹ million)	% of Sale of Products	(₹ million)	% of Sale of Products	(₹ million)	% of Sale of Products
Geographical markets						
India	11,850.06	78.89%	11,286.35	78.69%	10,800.68	75.99%
Outside India	3,170.92	21.11%	3,056.27	21.31%	3,413.21	24.01%
Sale of Products	15,020.98	100.00%	14,342.62	100.00%	14,213.89	100.00%

9. **Competition risk:** We operate in highly competitive markets in each of our product categories. We face competition from large, organized and branded players. We also compete with smaller, regional and unbranded players in the market that may have more flexibility in responding to changing business and economic conditions than us. Our inability to compete effectively may adversely affect our business, financial condition, cash flows and results of operations.

10. **A portion of our revenue is generated from products manufactured by third-party contract manufacturers (17.60% of our total revenue from operations in Fiscal 2026) engaged on a non-exclusive basis:**

We use various third-party contract manufacturers to produce standard, high-volume and low-complexity products such as ceramic and PVT tiles. In Fiscal 2026, we engaged with 304 contract manufacturers, all of which are located in the Morbi cluster of Gujarat in India. Set out below are details of our revenues generated from products manufactured by third-party contract manufacturers for the years indicated:

Particulars	Fiscal					
	2026		2025		2024	
	Amount (₹ million)	% of Revenue from operations	Amount (₹ million)	% of Revenue from operations	Amount (₹ million)	% of Revenue from operations
Revenue from products manufactured by third party contract manufacturers	2,661.66	17.60%	2,984.09	20.64%	4,620.40	32.19%

Any disruption or non-performance by these third parties may affect our ability to obtain sufficient or desired quantities of products in a timely manner or at acceptable prices, which may adversely affect our business, financial condition, cash flows and results of operations.

11. Valuation and market price related risks: The Offer Price of our Equity Shares, market capitalization to revenue from operations ratio, market capitalization to tangible assets ratio and EV to EBITDA before exceptional items (EBITDA) ratio may not be indicative of the trading price of the Equity Shares upon listing on the Stock Exchanges subsequent to the Offer and, as a result, you may lose a significant part or all of your investment. The table below provides the details of our market capitalization to revenue from operations ratio, market capitalization to tangible assets ratio and EV to EBITDA before exceptional items (EBITDA) ratio at the upper end and lower end of the Price Band as well as the Offer Price for Fiscal 2026:

Particulars*	At the upper end of the Price Band	At the lower end of the Price Band	At Offer Price*
Market capitalization to revenue from operations	2.21	2.10	[●]
Market capitalization to tangible assets	5.53	5.26	[●]
EV to EBITDA before exceptional items (EBITDA)	16.20	15.46	[●]

*To be updated at the Prospectus stage.

Further, set out below are details of our peer group’s market capitalization to revenue from operations, market capitalization to tangible assets and EV to

EBITDA before exceptional items (EBITDA) for Fiscal 2026:

Listed Peers	Market capitalization to revenue from operations	Market capitalization to tangible assets	EV to EBITDA before exceptional items (EBITDA)
	(in times)		
Kajaria Ceramics Limited	3.03	8.31	16.26
Somany Ceramics Limited	0.53	1.33	6.08
Asian Granito India Limited	0.91	1.78	16.88
Orient Bell Limited	0.54	1.42	8.76

Notes:

1. All the financial information for listed industry peers mentioned above is taken as is sourced from the audited consolidated financial statements and investor presentations of the relevant companies for Fiscal 2026, as available on the websites of the stock exchanges.
2. Market capitalization is the product of outstanding equity shares as of March 31, 2026 multiplied by the closing market price of equity shares on BSE as of March 30, 2026.
3. Tangible assets is calculated as property, plant, and equipment plus capital work in progress plus right of use assets.
4. EV refers to enterprise value and is calculated as market capitalization plus non-current borrowings and current Borrowing less cash and cash equivalents and bank balances other than cash and cash equivalents

12. The Selling Shareholders will receive the entire proceeds from the Offer for Sale. We will not receive or benefit from any proceeds from the Offer for Sale portion

13. Weighted Average Return On Net Worth For Last Three Fiscal Years Is 6.61%

14. The Details of Earnings Per Share, Net Asset Value Per Share, Price/Earnings, Return on Net Worth for our Company and peer group are as Follows:

Name of the Company	Revenue from operations (in ₹ million)	Face value per equity share (₹)	P/E Ratio (x)	EPS (Basic) (₹ per share)	EPS (Diluted) (₹ per share)	RoNW (%)	Net Asset Value per Equity Share (₹ per share)
Varmora Granito Limited	15,124.64	2	48.52^^	3.08	3.05	7.79%	39.52
Listed Peers							
Kajaria Ceramics Limited	48,303.60	1	40.27	30.48	30.44	15.89%	191.11
Somany Ceramics Limited	27,898.40	2	28.55	19.80	19.76	8.79%	202.11
Asian Granito India Limited	18,580.62	10	72.00	0.70	0.70	1.23%	51.36
Orient Bell Limited	6,914.53	10	47.67	8.46	8.43	3.78%	222.78

^^Determined based on Cap Price

For further details and relevant footnotes, please refer to page 131 of the RHP.

15. Weighted average cost of acquisition of specified securities of our Promoters and the Investor Selling Shareholder as on the date of the Red Herring Prospectus is as follows

Sr. No.	Name of the Promoters/ Selling Shareholder	Number of Equity Shares of face value of ₹2 each held as on the date of the Red Herring Prospectus	Weighted Average cost of acquisition per Equity Share of face value of ₹2 each (in ₹)* ⁽¹⁾⁽²⁾
Promoters			
1.	Bhavesh Vallabhdas Varmora	19,351,425	2.45
2.	Hiren R Varmora	19,117,155	3.01
3.	Pramodkumar Parsotambhai Patel	13,416,450	4.36
Investor Selling Shareholder			
1.	Katsura Investments	68,038,093	74.82

*As certified by M/s Doshi Doshi & Co., bearing firm registration number 153683W, pursuant to their certificate dated September 16, 2026.

Notes:

1. Pursuant to a resolution passed by our Board on May 8, 2023 and a resolution passed by the Shareholders on June 7, 2023, our Company sub-divided the face value of its equity shares from ₹10 each to ₹5 each. Accordingly, the number of equity shares of face value ₹5 acquired and average cost of acquisition per equity share, includes the effect of such sub-division.
2. Pursuant to a resolution passed by our Board on December 6, 2024 and a resolution passed by the Shareholders on December 11, 2024, our Company sub-divided the face value of its equity shares from ₹5 each to ₹2 each. Accordingly, the number of equity shares of face value ₹2 acquired and average cost of acquisition per equity share, includes the effect of such sub-division.

16. Weighted average cost of all Equity Shares transacted in the three years, 18 months and one year preceding the date of the Red Herring Prospectus

Period	Weighted average cost of acquisition per Equity Share (in ₹)*^	Cap Price is ‘x’ times the weighted average cost of acquisition	Range of acquisition price per Equity Share: lowest price –highest price (in ₹)*@^
Last one year preceding the date of the Red Herring Prospectus	151.78	0.98	2.00-204.59

Period	Weighted average cost of acquisition per Equity Share (in ₹)*^	Cap Price is ‘x’ times the weighted average cost of acquisition	Range of acquisition price per Equity Share: lowest price –highest price (in ₹)*@^
Last 18 months preceding the date of the Red Herring Prospectus	151.78	0.98	2.00-204.59
Last three years preceding the date of the Red Herring Prospectus ⁽¹⁾	99.60	1.49	2.00-204.59

* As certified by M/s Doshi Doshi & Co, with firm registration number 153683W, pursuant to their certificate dated September 16, 2026.

Notes:

@Computed based on the equity shares acquired/allotted/purchased (including acquisition pursuant to transfer and excluding equity shares acquired pursuant to bonus issuances and gifts).

⁽¹⁾Pursuant to the resolution passed by our Board on December 6, 2024, and a resolution passed by the Shareholders on December 11, 2024, our Company sub-divided the face value of its equity shares from ₹5 each to ₹2 each. Accordingly, the number of equity shares of face value ₹2 acquired in the preceding periods and weighted average price per equity share, includes the effect of sub-division.

^ Includes the notional price per Equity Share of face value of ₹ 2 each pursuant to conversion of compulsory convertible preference shares into equity shares on December 16, 2024. The consideration of ₹ 10 per compulsorily convertible preference share of face value of ₹10 each, was paid at the time of allotment of these compulsory convertible preference shares.

17. The 3 BRLMs associated with the Offer have handled 80 public issues in the past three years, out of which 25 issues closed below the issue price on listing date:

Name of BRLMs	Total Issues	Issues closed below IPO Price as on listing date
JM Financial Limited	37	13
Goldman Sachs (India) Securities Private Limited	4	2
SBI Capital Markets Limited	22	7
Common Issues of all BRLMs	17	3
Total	80	25

ADDITIONAL INFORMATION FOR INVESTORS

1. **Pre-IPO Placement** - In the Draft Red Herring Prospectus, our Company had provided for a further issue of specified securities through a preferential offer or any other method as may be permitted in accordance with applicable law to any person(s), for an amount aggregating up to ₹800.00 million prior to filing of the Red Herring Prospectus. However, our Company has not undertaken the Pre-IPO Placement.
2. **Transaction of shares aggregating up to 1% or more of the paid-up equity share capital of the Company by the Promoter(s) and members of the Promoter Group:** The details of transaction of shares aggregating up to 1% or more of the paid-up equity share capital of the Company by Promoter(s) and members of the Promoter Group from the DRHP filing date is set forth below:

Sr. No.	Date of transfer	Name of the transferor	Name of the transferee ^A	Nature of transaction	Number of Equity Shares	Percentage of pre-Offer share capital of the Company	Nature of consideration	Transfer price per Equity Share (in ₹)	Total consideration (₹ in million)
1.	October 28, 2025	Katsura Investments	Varmora International	Transfer	2,443,940	1.21%	Cash	204.59*	499.99*

* Rounded off up to two decimal places.

^A Varmora International is a member of the Promoter Group of the Company by virtue of certain immediate relatives of the Promoters who are members of the Promoter Group being partners in Varmora International.

3. **Pre-Offer shareholding as at the date of the Price Band advertisement and post-Offer shareholding as at Allotment for Promoters, members of the Promoter Group and additional top 10 shareholders:** Except as disclosed below, none of our Promoters, members of the Promoter Group and additional top 10 shareholders hold any Equity Shares in our Company as at the date of the Red Herring Prospectus and as at the date of Allotment

S. No.	Name of the Shareholder	Pre-Offer shareholding as on the date of Price Band Advertisement		Post-Offer shareholding as at the date of Allotment ^{®A}			
				At the lower end of the Price Band (₹ 140)		At the upper end of the Price Band (₹ 148)	
		Number of Equity Shares of face value ₹ 2 each	Percentage of total pre-Issue paid up Equity Share capital	Number of Equity Shares of face value ₹ 2 each*	Percentage of total post-Issue paid up Equity Share capital*	Number of Equity Shares of face value ₹ 2 each*	Percentage of total post-Issue paid up Equity Share capital*
Promoters							
1.	Bhavesb Vallabhadas Varmora	19,351,425	9.47	1,93,51,425	8.52	1,93,51,425	8.56
2.	Hiren R Varmora	19,117,155	9.35	1,91,17,155	8.41	1,91,17,155	8.46
3.	Pramodkumar Parsotambhai Patel	13,416,450	6.56	1,34,16,450	5.90	1,34,16,450	5.94
	Total (A)	51,885,030	25.38	5,18,85,030	22.83	5,18,85,030	22.96
Promoter Group (other than the Promoters)							
1.	Ramanbhai Jivrajbhai Varmora	13,168,680	6.44	1,31,68,680	5.79	1,31,68,680	5.83
2.	Vallabhbhai Jivrajbhai Varmora	10,313,355	5.05	1,03,13,355	4.54	1,03,13,355	4.56
3.	Bharatbhai Vallabhadas Varmora	9,631,715	4.71	96,31,715	4.24	96,31,715	4.26
4.	Manishkumar Vallabhbhai Varmora	9,132,145	4.47	91,32,145	4.02	91,32,145	4.04
5.	Parsotambhai Jivrajbhai Patel	6,381,300	3.12	63,81,300	2.81	63,81,300	2.82
6.	Prafulbhai Parsotambhai Varmora	3,355,815	1.64	33,55,815	1.48	33,55,815	1.48
7.	Varmora International	2,443,940	1.19	24,43,940	1.08	24,43,940	1.08
	Total (B)	54,426,950	26.62	5,44,26,950	23.95	5,44,26,950	24.08
Additional top 10 Shareholders (other than Promoters and Promoter Group)							
1.	Katsura Investments	68,038,093	33.29	4,18,20,459	18.40	4,18,20,459	18.50
2.	Ashokbhai Naranbhai Patel	9,257,640	4.53	92,57,640	4.07	92,57,640	4.10
3.	Rajkumar P Varmora	8,235,405	4.03	82,35,405	3.62	82,35,405	3.64
4.	Adarsh Harilal Patel	6,436,845	3.15	64,36,845	2.83	64,36,845	2.85
5.	NovaaOne Capital Pvt Ltd	733,182	0.36	733,182	0.32	7,33,182	0.32
6.	Vidres India Ceramics Pvt Ltd	610,985	0.30	610,985	0.27	6,10,985	0.27
7.	Amit Doshi	547,874	0.27	547,874	0.24	5,47,874	0.24
8.	Rajesh Harjivanbhai Detroja	547,873	0.27	547,873	0.24	5,47,873	0.24
9.	Hardik Nalinbhai Doshi	547,873	0.27	547,873	0.24	5,47,873	0.24
10.	Bhaveshkumar Harishkumar Koshti	225,998	0.11	225,998	0.10	2,25,998	0.10
	Total (C)	95,181,768	46.58	6,89,64,134	30.35	6,89,64,134	30.51
Other public shareholders[§]							
1.	Hemal Vadera	225,998	0.11	2,25,998	0.10	2,25,998	0.10
2.	Patel Babubhai Kachrabhai	97,758	0.05	97,758	0.04	97,758	0.04
3.	Alpesh Babubhai Patel	97,758	0.05	97,758	0.04	97,758	0.04
4.	Brijeshbhai Patel	97,758	0.05	97,758	0.04	97,758	0.04
5.	Prashantkumar Babubhai Patel	97,757	0.05	97,757	0.04	97,757	0.04
6.	Manorma Dalmia	97,757	0.05	97,757	0.04	97,757	0.04
7.	Steer Advisory Services Private Limited	92,310	0.04	92,310	0.04	92,310	0.04
8.	Saurabh Sharma	55,257	0.03	55,257	0.02	55,257	0.02
9.	Seema Ravindrabhai Sanepara	48,878	0.02	48,878	0.02	48,878	0.02
10.	Nidhi Virendrabhai Sanepara	48,878	0.02	48,878	0.02	48,878	0.02
11.	Others ^{§§}	1,936,346	0.95	5,10,11,122	22.45	4,97,75,601	22.02
	Total (D)	28,96,455	1.42	5,19,71,231	22.87	5,07,35,710	22.45
	Total (A+B+C+D)	204,390,203	100.00	22,72,47,345	100.00	22,60,11,824	100.00

^{*To be updated in the Prospectus prior to filing with the RoC.}

[®] Subject to finalisation of the Basis of Allotment.

^A Assuming full subscription in the Offer. The post-Offer shareholding details as at Allotment will be based on the actual subscription and the Offer Price and updated in the Prospectus, subject to finalization of the Basis of Allotment. Further, the table above assumes that there is no transfer of shares by the Shareholders between the date of the price

band advertisement and Allotment (if any such transfers occur prior to the date of Prospectus, it will be updated in the Prospectus).

[†] Other public shareholders include a total of 112 public Shareholders, including the top 10 Shareholders amongst the 112 public Shareholders whose individual shareholding in the Company is provided in category (D). These do not include the additional top 10 Shareholders as disclosed under category (C).

[§] Includes remaining 102 public Shareholders (based on beneficiary position statement available on September 11, 2026).

BASIS FOR OFFER PRICE



(you may scan the QR code for accessing the website of JM Financial Limited)

(The "Basis for Offer Price" beginning on page 134 of the RHP has been updated as below. Please refer to the websites of the BRLMs: www.jmfl.com, www.goldmansachs.com and www.sbicaps.com, respectively, for the "Basis for Offer Price" updated with the above Price Band.)

The Price Band and the Offer Price will be determined by our Company, in consultation with the Book Running Lead Managers, on the basis of assessment of market demand for the Equity Shares of face value of ₹2 each offered through the Book Building Process and on the basis of quantitative and qualitative factors as described below. The face value of the Equity Shares is ₹2 each and Floor Price is 70 times the face value and the Cap Price is 74 times the face value. Bidders should also refer to the sections "Risk Factors", "Our Business", "Financial Information" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" on pages 19, 207, 302 and 393, of the RHP, respectively, to have an informed view before making an investment decision.

Qualitative Factors: Some of the qualitative factors and our strengths which form the basis for computing the Offer Price are on page 134 of the RHP.

Quantitative factors: Certain information presented below, relating to our Company, is derived from the Restated Consolidated Financial Information. For further details, see the section "Financial Information" on page 302 of the RHP.

Some of the quantitative factors which may form the basis for computing the Offer Price are as follows:

1. **Basic and diluted earnings per share ("EPS"), as adjusted for changes in capital:**

Particulars	Basic EPS (in ₹)*	Diluted EPS (in ₹)*	Weight
Fiscal 2026	3.08	3.05	3
Fiscal 2025	1.75	1.74	2
Fiscal 2024	2.19	2.19	1
Weighted Average	2.49	2.47	

* As certified by M/s Doshi Doshi & Co. Chartered Accountants, with firm registration number 153683W, pursuant to their certificate dated September 16, 2026. As derived from the Restated Consolidated Financial Information.

Notes:

1. Restated basic and diluted earnings/ (loss) per Equity Share (in ₹) are computed in accordance with Indian Accounting Standard 33 notified under the Companies (Indian Accounting Standards) Rules of 2015 (as amended). The face value of Equity Shares of our Company is ₹ 2.
2. Weighted average = Aggregate of year-wise weighted basic / diluted EPS divided by the aggregate of weights i.e. (basic / diluted EPS x Weight) for each year / Total of weights.
3. Earnings per Equity Share (Basic) = Profit attributable to the equity holders / Weighted average number of Equity Shares.
4. Earnings per Equity Share (Diluted) = Profit attributable to the equity holders / Weighted average number of Equity Shares adjusted for the effects of dilution.
5. Pursuant to a resolution passed by our Board on May 8, 2023 and a resolution passed by the Shareholders on June 7, 2023, our Company sub-divided the face value of its equity shares from ₹10 each to ₹5 each. Pursuant to a resolution passed by our Board on December 6, 2024 and a resolution passed by the Shareholders on December 11, 2024, our Company sub-divided the face value of its equity shares from ₹5 each to ₹2 each. Accordingly, the Basic EPS and the Diluted EPS includes the effect of such sub-divisions.

2. **Price/Earning ("P/E") ratio in relation to Price Band of ₹ 140 to ₹ 148 per Equity Share of face value of ₹2 each:**

Particulars	P/E at the lower end of the Price Band (no. of times)*	P/E at the upper end of the Price Band (no. of times)*
Based on basic EPS as per the Restated Financial Information for the financial year ended March 31, 2026	45.45	48.05
Based on diluted EPS as per the Restated Financial Information for the financial year ended March 31, 2026	45.90	48.52

* As certified by M/s Doshi Doshi & Co. Chartered Accountants, with firm registration number 153683W, pursuant to their certificate dated September 16, 2026.

3. **Industry peer group P/E ratio**

Particulars	P/E Ratio*
Highest	72.00
Lowest	28.55
Average	47.12

* As certified by M/s Doshi Doshi & Co. Chartered Accountants, with firm registration number 153683W, pursuant to their certificate dated September 16, 2026.

Notes:

- (1) The industry composite has been calculated as the arithmetic average P/E of the industry peer set disclosed.
- (2) P/E Ratio has been computed based on the closing market price of equity shares as on September 11, 2026 divided by the diluted earnings per share for the year ended March 31, 2026.
- (3) All the financial information for listed industry peers mentioned above is taken as is sourced from the audited consolidated financial statements of the relevant companies for Fiscal 2026, as available on the websites of the stock exchanges.

4. **Return on Net Worth ("RoNW")**

As derived from the Restated Consolidated Financial Information of our Company:

Particulars	RoNW (%)*	Weight
Fiscal 2026	7.79%	3
Fiscal 2025	4.88%	2
Fiscal 2024	6.51%	1
Weighted Average	6.61%	

* As certified by M/s Doshi Doshi & Co. Chartered Accountants, with firm registration number 153683W, pursuant to their certificate dated September 16, 2026.

Notes:

1. RoNW is calculated as net profit after taxation and minority interest attributable to the equity shareholders of our Company divided by net worth at the end of that year.
2. Net worth, as per Regulation 2(1)(hh) of the SEBI ICDR Regulations, is the aggregate value of the paid-up share capital and all reserves created out of the profits and securities premium account and debit or credit balance of profit and loss account, after deducting the aggregate value of the accumulated losses, deferred expenditure and miscellaneous expenditure not written off, as per the Restated Consolidated Financial Information, but does not include reserves created out of revaluation of assets,

write-back of depreciation and amalgamation as on March 31, 2026, March 31, 2025, and March 31, 2024.

3. Weighted average return on net worth = Product of return on net worth and the respective assigned weight, dividing the resultant by the total aggregate weight.

5. **Net Asset Value per Equity Share of face value ₹2 each ("NAV")**

NAV per Equity Share	Amount (₹)
As at March 31, 2026	39.52 [®]
<i>After completion of the Offer</i>	
- At the Floor Price	49.15
- At the Cap Price	49.42
- At the Offer Price	•••

[®] As certified by M/s Doshi Doshi & Co. Chartered Accountants, with firm registration number 153683W, pursuant to their certificate dated September 16, 2026.

* To be determined on conclusion of the Book Building Process.

Notes:

1. Net Asset Value per equity share represents Net Asset Value/ Net Worth divided by the weighted average number of Equity Shares outstanding during the year.
2. Net worth, as per Regulation 2(1)(hh) of the SEBI ICDR Regulations, is the aggregate value of the paid-up share capital and all reserves created out of the profits, and securities premium account and debit or credit balance of profit and loss account, after deducting the aggregate value of the accumulated losses, deferred expenditure and miscellaneous expenditure not written off, as per the Restated Consolidated Financial Information, but does not include reserves created out of revaluation of assets, write-back of depreciation and amalgamation as on March 31, 2026.
3. Weighted average number of equity shares is calculated as the sum of number of shares outstanding as on March 31, 2026, total number of options exercised during the period April 1, 2026 till the date of the Red Herring Prospectus and the equity shares issued on account of the fresh issue at the floor and cap prices respectively.

6. **Comparison of key accounting ratios with listed industry peers**

The peer group of our Company has been determined on the basis of companies listed on Indian stock exchanges, whose business profile is comparable to our businesses in terms of our size, scale and our business model*.

Name of the Company	Revenue from operations (in ₹ million)	Face value per equity share (₹)	P/E Ratio (x)	EPS (Basic) (₹ per share)	EPS (Diluted) (₹ per share)	RoNW (%)	Net Asset Value per Equity Share (₹ per share)
Varmora Granito Limited**	15,124.64	2	48.52 ^{^A}	3.08	3.05	7.79%	39.52
Listed Peers*							
Kajaria Ceramics Limited	48,303.60	1	40.27	30.48	30.44	15.89%	191.11
Somany Ceramics Limited	27,898.40	2	28.55	19.80	19.76	8.79%	202.11
Asian Granito India Limited	18,580.62	10	72.00	0.70	0.70	1.23%	51.36
Orient Bell Limited	6,914.53	10	47.67	8.46	8.43	3.78%	222.78

* As certified by M/s Doshi Doshi & Co. Chartered Accountants, with firm registration number 153683W, pursuant to their certificate dated September 16, 2026.

* All the financial information for listed industry peers mentioned above is on a consolidated basis (unless otherwise available only on standalone basis) and is sourced from the financial statements of the respective companies for the year ended March 31, 2026 submitted to stock exchanges

** Financial information of the Company has been derived from the Restated Consolidated Financial Information.

^{^A} Determined based on Cap Price.

Notes:

1. PE ratio has been calculated based on the closing market price as on September 11, 2026 divided by diluted EPS for the year ended March 31, 2026
2. Return on Net Worth (%) = Ratio of Profit/(loss) for the year attributable to owners of the company for the Fiscal to Net Worth as of the last day of the relevant Fiscal.
3. Net Asset Value per Equity Share = Net Asset Value /Net worth divided by Weighted average number of equity shares outstanding during the year.
4. Net worth means the aggregate value of the paid-up share capital and all reserves created out of the profits and securities premium account and debit or credit balance of profit and loss account, after deducting the aggregate value of the accumulated losses, deferred expenditure and miscellaneous expenditure not written off but does not include reserves created out of revaluation of assets, write-back of depreciation and amalgamation, in accordance with Regulation 2(1)(hh) of the SEBI ICDR Regulations.

7. **Weighted average cost of acquisition, Floor Price and Cap Price**

- (a) **Price per share of our Company based on primary/ new issue of Equity Shares or convertible securities (excluding Equity Shares issued under employee stock option plans and issuance of Equity Shares pursuant to a bonus issue) during the 18 months preceding the date of the Red Herring Prospectus, where such issuance is equal to or more than 5% of the fully diluted paid-up share capital of our Company (calculated based on the pre-Offer capital before such transactions and excluding employee stock options granted but not vested) in a single transaction or multiple transactions combined together over a span of rolling 30 days, ("Primary Issuances")**

Our Company has not issued any Equity Shares, excluding shares issued pursuant to a bonus issuance and ESOP Plan, during the 18 months preceding the date of this Prospectus, where such issuance is equal to or more than 5% of the fully diluted paid-up share capital of our Company (calculated based on the pre-Offer capital before such transaction(s)), in a single transaction or multiple transactions combined together over a span of rolling 30 days.

- (b) **Price per share of our Company based on secondary sale / acquisition of Equity Shares or convertible securities, where our Promoters, Investor Selling Shareholder, members of our Promoter Group, or Shareholder(s) having the right to nominate director(s) to the Board of the our Company are a party to the transaction (excluding gifts), during the 18 months preceding the date of filing of the Red Herring Prospectus, where either acquisition or sale is equal to or more than 5% of the fully diluted paid-up share capital of our Company (calculated based on the pre-Offer capital before such transactions and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of rolling 30 days ("Secondary Transactions")**

There have been no secondary sales/ transfers or acquisitions of any Equity Shares (excluding gifts) where the Promoters, members of the Promoter Group, Investor Selling Shareholder or Shareholder(s) having the right to nominate director(s) in the Board of Directors of the Company are a party to the transaction, during the 18 months preceding the date of this Prospectus, where either acquisition or sale is equal to or more than 5% of the fully diluted paid-up share capital of our Company (calculated based on the pre-offer capital before such transaction(s)), in a single transaction or multiple transactions combined together over a span of rolling 30 days.

- (c) **Since there are no such transactions to report to under (a) and (b) above, the following are the details basis the last five primary or secondary transactions (secondary transactions where the Promoters, members of the Promoter Group, Investor Selling Shareholder or Shareholder(s) having the right to nominate Director(s) on our Board, are a party to the transaction), not older than three years prior to the date of the Red Herring Prospectus irrespective of the size of transactions*:**

